

# Etisalat Service On Demand

Virtualise your Network with vCPE  
For ultimate Agility, Efficiency and  
Security Features

Contact us:

IntlSales-C6WS@etisalat.ae

Together  
Matters |





## ETISALAT'S SD-WAN BENEFITS

### Better Business Outcome



Reduce MPLS expenditure

Improve network uptime and resilience

Accelerate performance of cloud apps

Easy scalable options

Enable new apps and services at remote locations

### Streamlined Operations



Manage multiple sites from one console

Know what's happening everywhere in your network

Protect all sites from Internet attacks with top rated security

Respond to incidents in minutes, not hours

### Etisalat's Service On Demand

With Etisalat's Service On Demand the future of network is here. SD-WAN services by Etisalat is a technological focal point in driving digital transformation by combining the merits of ubiquitous public Internet connectivity and innovative cloud apps thus enabling distributed organisations to better tackle business challenges and drive new efficiencies. It is deployed with a robust underlay network be it MPLS/Internet/4G LTE, which is powered

through multiple options of network capacity, both on terrestrial cable routes as well as on undersea cable systems. Etisalat's SD-WAN is the first choice for addressing MNC verticals such as BFSI, aviation, hospitality and other sectors to enhance operational efficiency and security by leveraging the key architectural building blocks as a way to get remote sites connected without the historic costs and delays of MPLS leased lines.

### Bringing Enterprise Scale and Security to SD-WAN



Etisalat is trusted by distributed organisations around the world to safely and efficiently connect and protect their remote sites, branches and office buildings. Our SD-WAN technology enables sites to seamlessly use multiple connections from different ISPs, secure each of those links with the industry's top-rated security and manage all of it together from one console.

Whether you're a global organisation that needs unified visibility and control, a growing business aspiring to have many locations or a smaller organisation that administers remote locations from a central office, Etisalat's Service on Demand helps reduce complexity to achieve new levels of operational efficiency.

## Faster Deployment

### Zero Touch Deployment

Save time and money by deploying Etisalat SD-WAN to remote offices and branch locations without an on-site technician. Devices can automatically download their initial configuration from Etisalat's Installation Cloud, eliminating the need for manual setup.

## Less IT staff time spent

### Smarter Policies & Updates

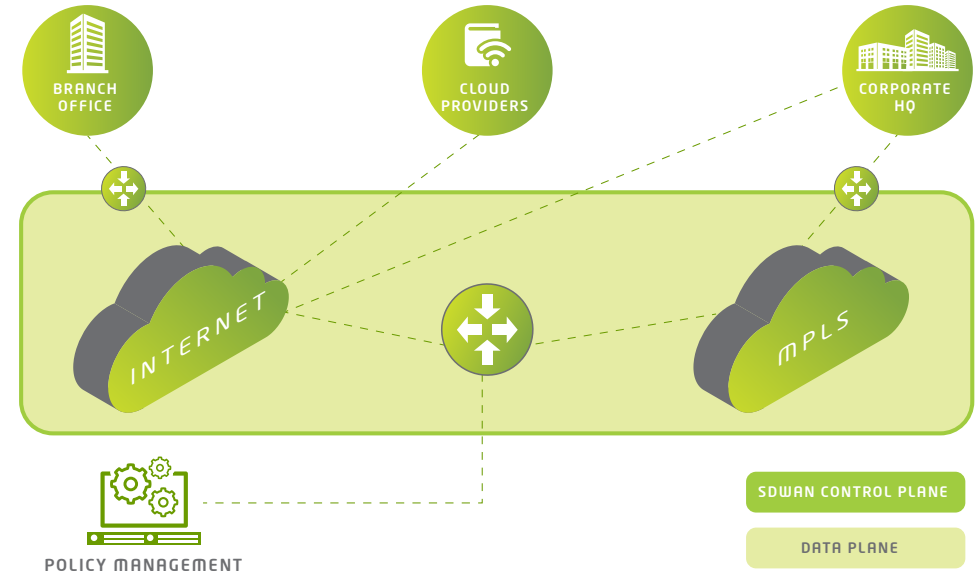
Etisalat's Smart Policies express your business processes in familiar terms, such as users, applications, locations and more. Easy grouping replaces hardcoded values, enabling policies to be dynamically reused throughout your network. Administrators can quickly update and publish policies to all affected devices, globally with a single click.

## Faster incident support

### Faster Incident Response

Etisalat Managed Services makes it easy to visualise and analyse what's happening throughout your network. Network admins can interactively drill into the corresponding data to rapidly investigate patterns and anomalies, and turn insights into immediate actions.

## SD-WAN Architecture



## Coverage Reach



**MORE THAN**  
**160**  
**COUNTRIES**  
**GLOBALY**



## SD-WAN SERVICES

Etisalat C&Ws division has a broad portfolio of SD-WAN which includes basic package and extended VAS top-up services at nominal additional price.

### Network as Service

Design, build and manage ongoing operations of networks and devices from the edge to the core.

### Managed Services

Managed SD-WAN devices and overlay network management, allowing for BYO underlay network providers.

### Value-added Services

Managed Services via vCPE enabling third party firewall features, DPI and application-based filtering, DDOS, bandwidth on demand, application performance monitoring & WAN optimisers are available at an additional cost.

## How Etisalat SD-WAN works

Etisalat SD-WAN is a cloud-first architecture that separates data and control planes, managed through the console. You can quickly establish an SD-WAN overlay fabric to connect data centres, branches, campuses and colocation facilities to improve network speed, security and efficiency.

### Transport Independence

Deploy your WAN over any type of connection.



Internet



MPLS



LTE

### Network Services

Choose from a full suite of on-demand services.



Firewall, IPS,  
URL Filtering



Cloud Security



WAN  
Optimisation

### Endpoint Flexibility

Flexibility to deploy on a physical or a virtual platform.



Branch



Campus



Data Centre



Cloud

## WHY CHOOSE ETISALAT CARRIER & WHOLESALE SERVICES FOR SD-WAN

### Global Network Leader



Etisalat C&Ws is delivering network services internationally for more than 40 years and has been recognised as the best by Global Business Outlook media, Telecoms World, Capacity Europe, Carrier Community and many more.

### Local Support



Services are backed by an in-country 24x7 service desk, engineering and architectural team. Customers have access to a named account manager and service delivery manager.

### DevOps Heritage



Etisalat C&Ws have been working with software-defined infrastructure since the start of the DevOps movement and have a depth of practical experience in Software-defined Networking (SDN) and Network Functions Virtualization (NFV) technology.

## About Etisalat

Etisalat Carrier & Wholesale is the carrier interface of Etisalat Group. Globally acclaimed as a Best Wholesale Provider many times in a row, Etisalat Carrier and Wholesale is committed towards extending the reach to the subscribers by acting as a catalyst for innovation and ensuring agility in all its solutions.

In a market place that is constantly evolving, Etisalat is the operator with the vision of "driving the Digital Future to empower societies" aiming to provide best-in-class total customer experience domestically and internationally, thus supporting economic development in all the operating markets. Etisalat has been named "The Most Valuable Portfolio Brand" in the Middle East and North Africa (MENA) by Brand Finance, and has become the first group from the Middle East to break the USD 10 billion barrier in terms of wider portfolio value.

With a comprehensive portfolio of innovative and flexible solutions for wholesalers and OTTs worldwide, Etisalat Carrier & Wholesale is a global solution-provider for services in Data, Mobile, Voice and Satellite.

Connecting with Etisalat Carrier and Wholesale means a service provider can support its universal communication essentials and access the incomparable scale and reach of Etisalat's network, benefiting from the same quality management used to support its own global customers.

Etisalat C&WS offering a global infrastructure through invested submarine cables, D.C.s with regional presence in Asia, MEA and Europe. Etisalat is one of the top 10 tier-1 providers for voice and mobility.