Etisalat Smart CPaaS

Carrier grade Cloud-Ready API platform for SMS, Voice, Video and Verification so that businesses can integrate CPaaS applications to scale fast while maintaining better quality and control.

Etisalat Smart CPaaS infrastructure is built for high-volume and low-latency experience for both operators and enterprise.

Etisalat Smart CPaaS is at the heart of Digital Transformation (DX)

In today's world, technology has integrated with every aspect of the business environment, changing the way companies operate and ensuring the delivery of superior value to customers.

Etisalat Smart CPaaS platform empowers businesses to accelerate this digital transformation in a seamless way.

Delivering Value to the Customers

Cloud Data Solution

Secure Data Access

Better Customer Experience

With Etisalat Smart CPaaS, businesses have a sharp edge because we deliver more than APIs...

Network Reliability:
Higher quality standard comes with network control

Customer Centric:
End-to-end accountability with full diagnostic control

Customised Solution:
A full set of service features and offerings

Global Expertise:
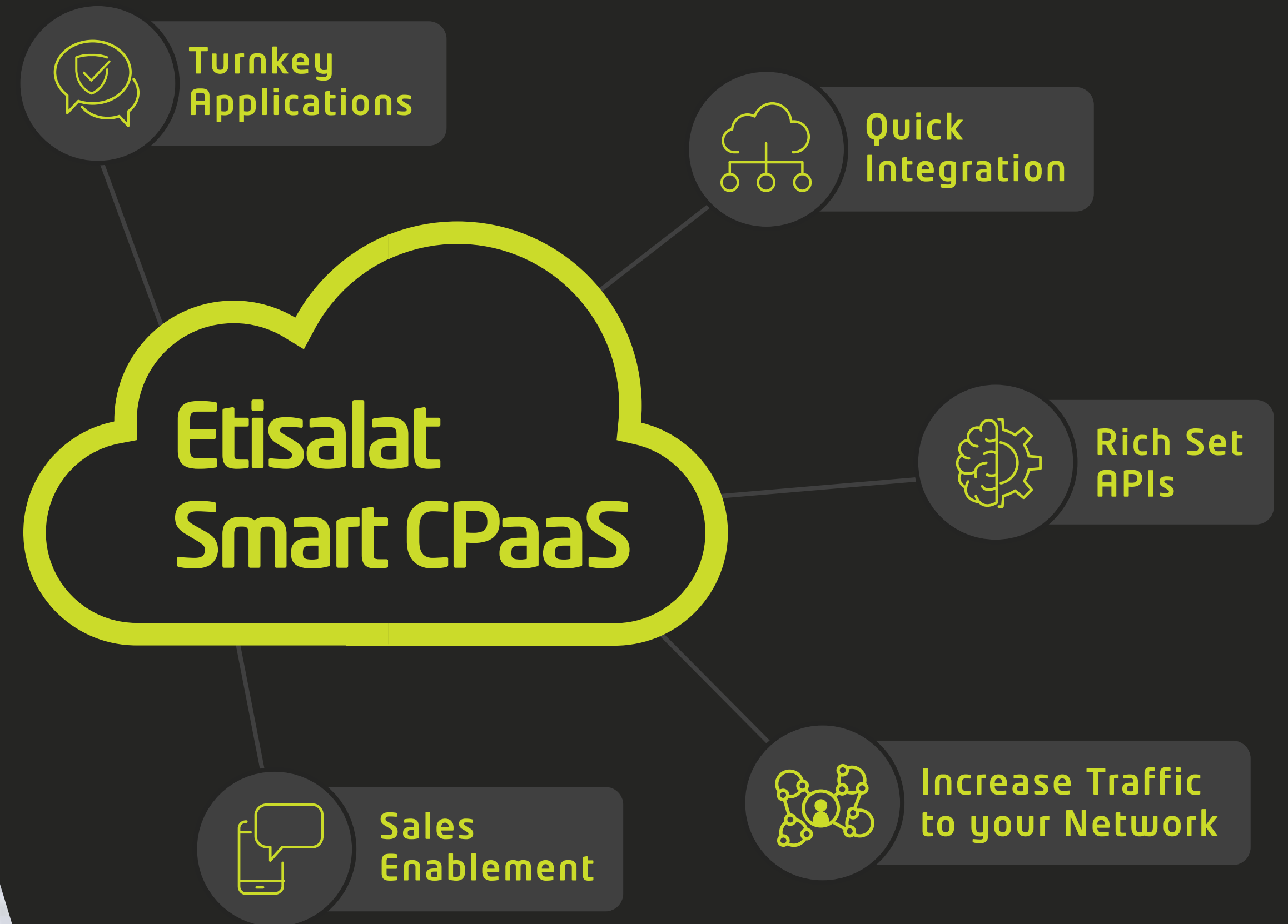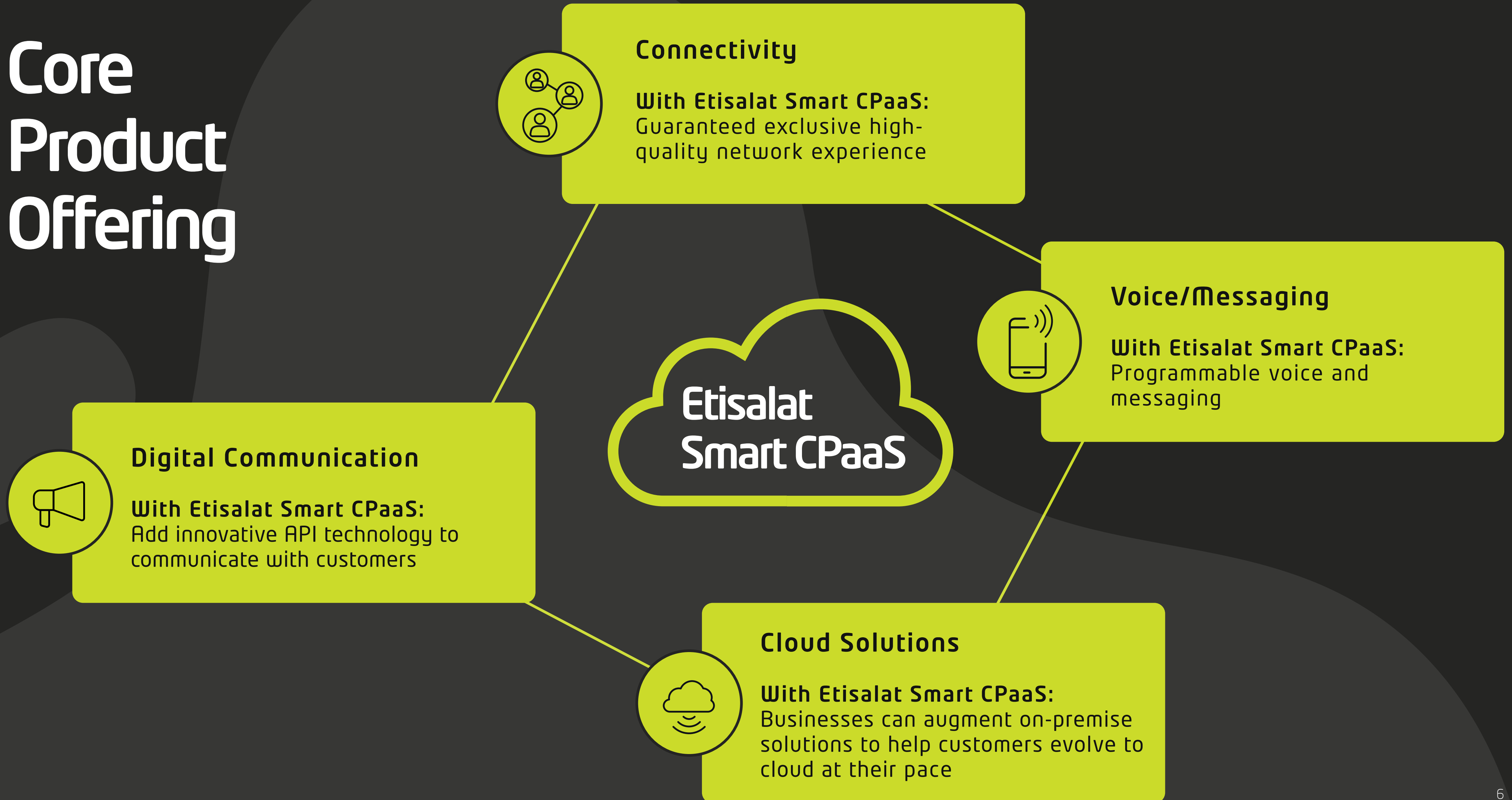Competitive advantage in international markets

Higher delivery rate:
Traffic blocking filters, higher QoS

Competitive Advantage

Turnkey Applications

Quick Integration

Etisalat Smart CPaaS

Rich Set APIs

Increase Traffic to your Network

Sales Enablement

Core Product Offering

Connectivity

With Etisalat Smart CPaaS:
Guaranteed exclusive high-quality network experience

Voice/Messaging

With Etisalat Smart CPaaS:
Programmable voice and messaging

Etisalat Smart CPaaS

Digital Communication

With Etisalat Smart CPaaS:
Add innovative API technology to communicate with customers

Cloud Solutions

With Etisalat Smart CPaaS:
Businesses can augment on-premise solutions to help customers evolve to cloud at their pace

Features and Benefits

Campaign Manager
Blast content to millions of people to make important announcements, conduct surveys, gain feedback and more via SMS, voice or email.
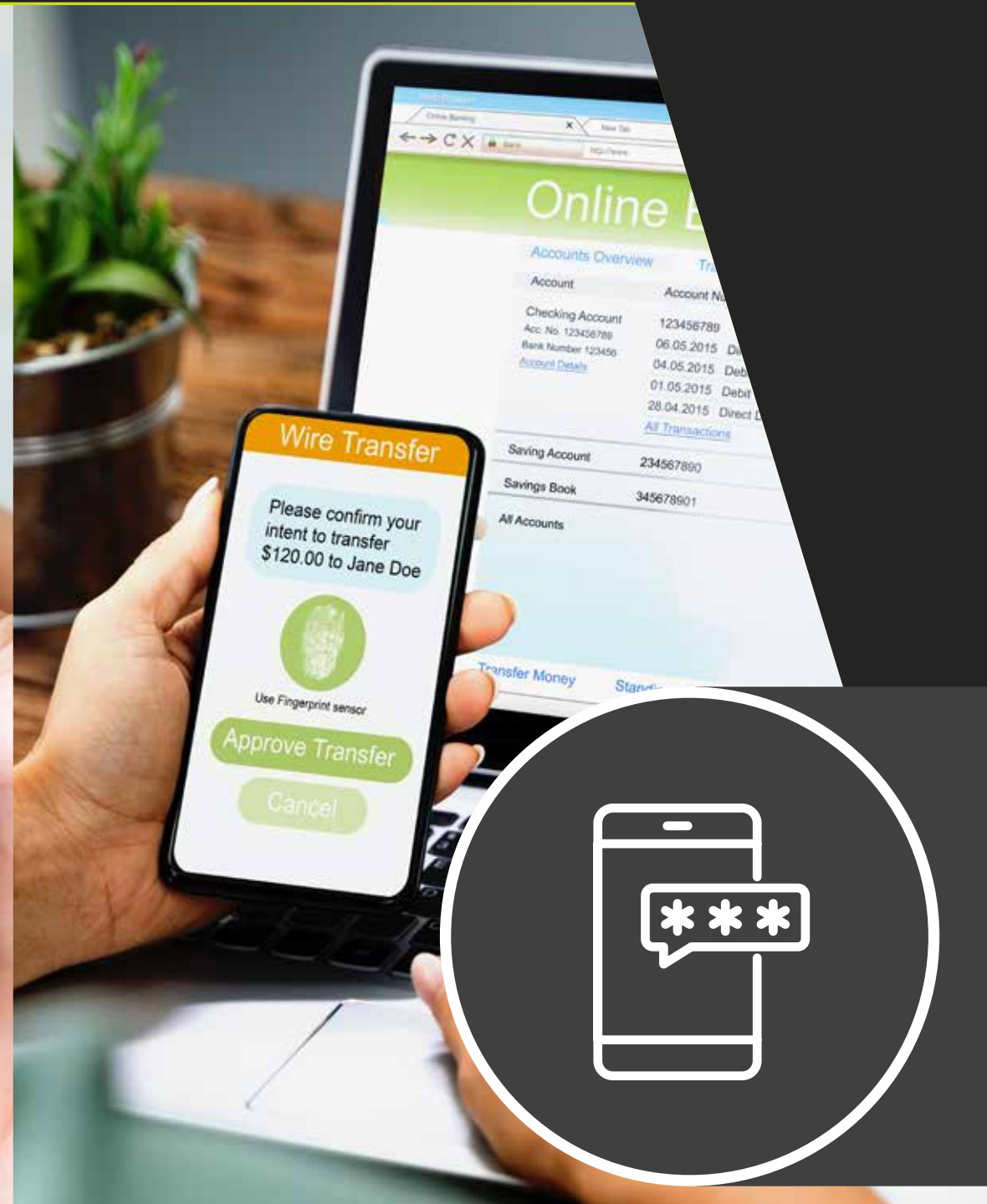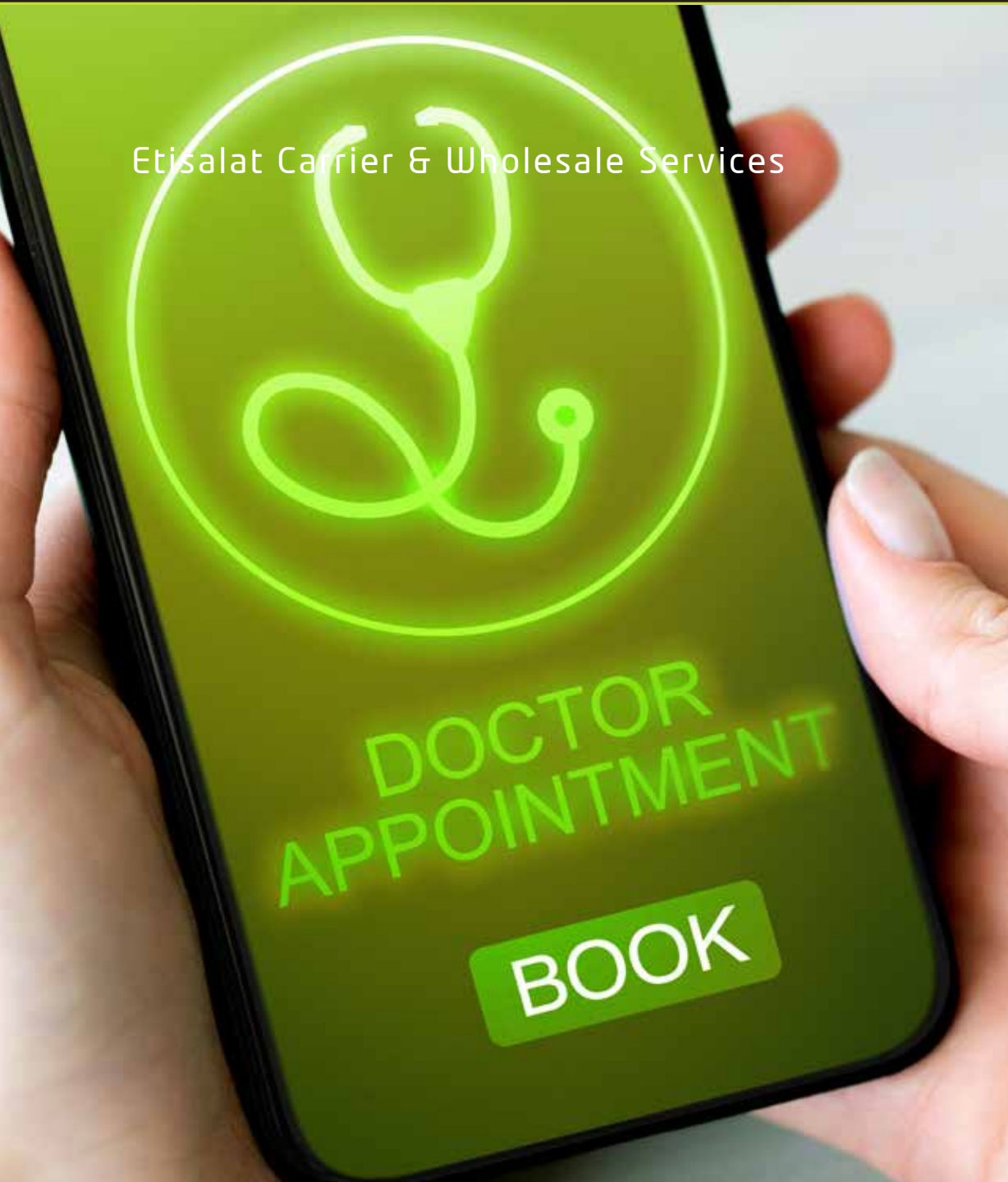
Visual Designer
Create real-time communications features and applications in minutes with a simple drag-and-drop interface.
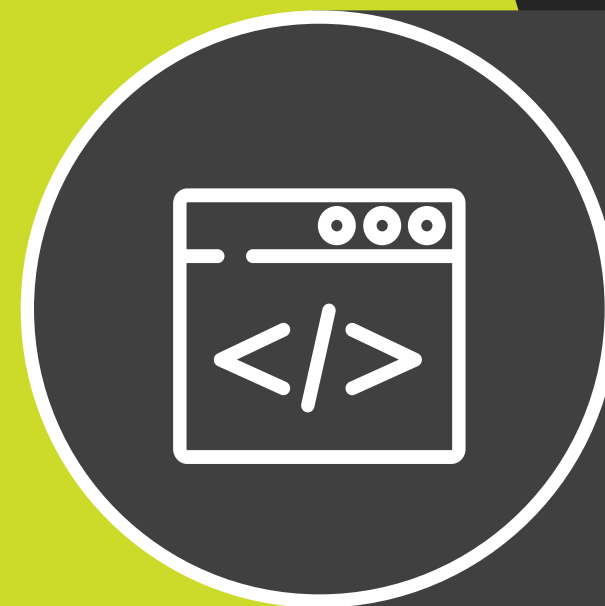
APIs
Build, integrate and deploy unlimited communications applications and features with programmable SMS and voice APIs.
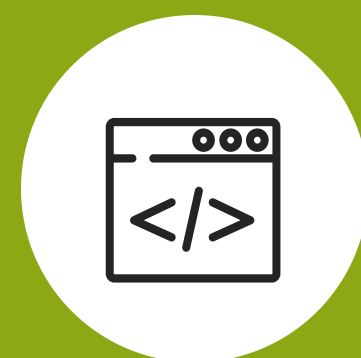
Two-Factor Authentication

Protect user account security by sending a one-time password for access, also known as 2FA.
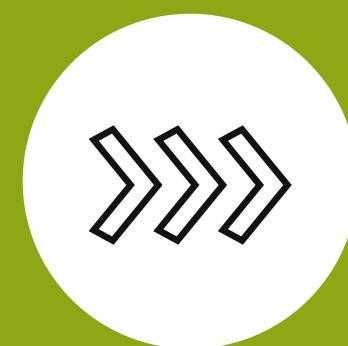
Number Masking

Ensure customers and businesses can make phone calls and send messages without exposing personal phone numbers by issuing a virtual number.

Why Choose Etisalat Smart CPaaS

Flexible APIs
Leverage easy integration with other tools and services using available communications APIs.

Accelerated Deployment
Ready to use drag-and-drop Visual Designer and multiple turnkey applications.

Unlimited Scalability
Omni channel, modular solution for sending unlimited messages or voice calls.

Management & Analytics
Access usage records, track important KPIs and determine performance for your business.

Reliable Network
Benefit from a controlled and dependable telecommunications network operating within expected service levels.

High Value
Maximise your business value with Etisalat Smart CPaaS.

CPaaS certified support team
Built customised use cases and handhold customers to grow their business.

Add the power of real-time communications features and applications today with Etisalat Smart CPaaS.
Contact mobileservices@etisalat.ae to learn more.